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Directa Plus plc
 (“Directa Plus” or the “Company”)

Directa Plus and Eurojersey jointly develop first graphene-enhanced textiles for Sensitive® Fabrics brand

New range of highly performant technical fabrics targeting sportswear, athleisure and underwear sectors

Directa Plus plc (AIM: DCTA), a producer and supplier of graphene-based products for use in consumer and industrial markets, is pleased to announce its first collaboration with Eurojersey S.p.A., a producer of high quality warp-knit technical fabrics under its Sensitive® Fabrics brand, to produce a range of fabrics containing the Company’s graphene-based products. Unveiled by Eurojersey at ISPO Munich, the companies are now conducting joint R&D to further develop the prototype textiles into product samples that will be marketed to the customers of Directa Plus and Eurojersey.

“We are delighted to be working with Eurojersey and their Sensitive® Fabrics brand with whom we share a commitment to quality, innovation and environmental-sustainability, and we are excited to further develop our joint products and look forward to bringing them to the market,” said Giulio Cesareo, Chief Executive Officer of Directa Plus. “This collaboration with Eurojersey marks another milestone for Directa Plus as we expand our textile offering and, alongside the successful launch at ISPO of the second Colmar collection enhanced by our Graphene Plus (G+), reflects the increasing interest that we are receiving in our tailor-made solutions that can significantly improve clothing performance.”

The lamination of Sensitive® Fabrics with Grafytherm® functional membranes containing G+, distributed exclusively by Directa Textile Solutions, produces a technologically advanced fabric with unique thermal features: the presence of G+ graphene, which is highly thermally conductive, allows a homogeneous distribution of the heat produced by the human body in cold weather and a heat dispersion effect in hot weather. The result is an ideal thermal comfort level for every wearer, in any situation, which has not been accomplished with any other material.

The first R&D samples of these innovative technical textiles were presented by Eurojersey at ISPO, the sport and sportswear international trade fair held in Munich. They are characterised, in addition to the thermal features, by high elasticity and a high grade of breathability, waterproofness and windproofness. As a result, they are ideal for sporting activities – ensuring comfort and freedom in any weather condition.

“These fabrics are ideal for outfits that pair functionality and aesthetics thanks to the ultrathin layers, the raw-cut edges, and their resistance to pilling and to shrinkage. We believe that these qualities will attract the attention of brands that especially focus on innovation and performance,” added Andrea Crespi, General Manager of Eurojersey.

Enquiries

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About Directa Plus

Directa Plus is one of the largest producers and suppliers of graphene-based products for use in consumer and industrial markets worldwide. By incorporating Directa Plus' unique graphene blends, identified by the G+ brand, its customers can enhance the performance of their end products without significantly increasing their cost. Directa Plus graphene-based products are natural, chemical-free, sustainably produced and tailored to specific customer requirements for commercial applications such as smart textiles, tyres, composite materials and environmental solutions.

Established in 2005, the Company has a patented technology process and a scalable and exportable manufacturing model. It produces graphene-based products at its own factory in Lomazzo, Italy, and can set up additional production at customer locations to reduce transport costs, waste and time-to-utilisation. Directa Plus partners with customers to enable them to offer the high-performance benefits of graphene in their own products.

About Eurojersey

Eurojersey is an Italian company, part of the Carvico group, which is a leader in the production of high quality technical fabrics from its fully-integrated vertical production facility based in the North of Italy, in Caronno Pertusella. In 1989, with the launch of Sensitive® Fabrics, Eurojersey developed a unique system of patented warp-knit fabrics that rapidly captured an international market thanks to its unique performance. The evolution of the Sensitive® Fabrics product range has extended Eurojersey's markets to the apparel, sportswear, beachwear and underwear sectors.